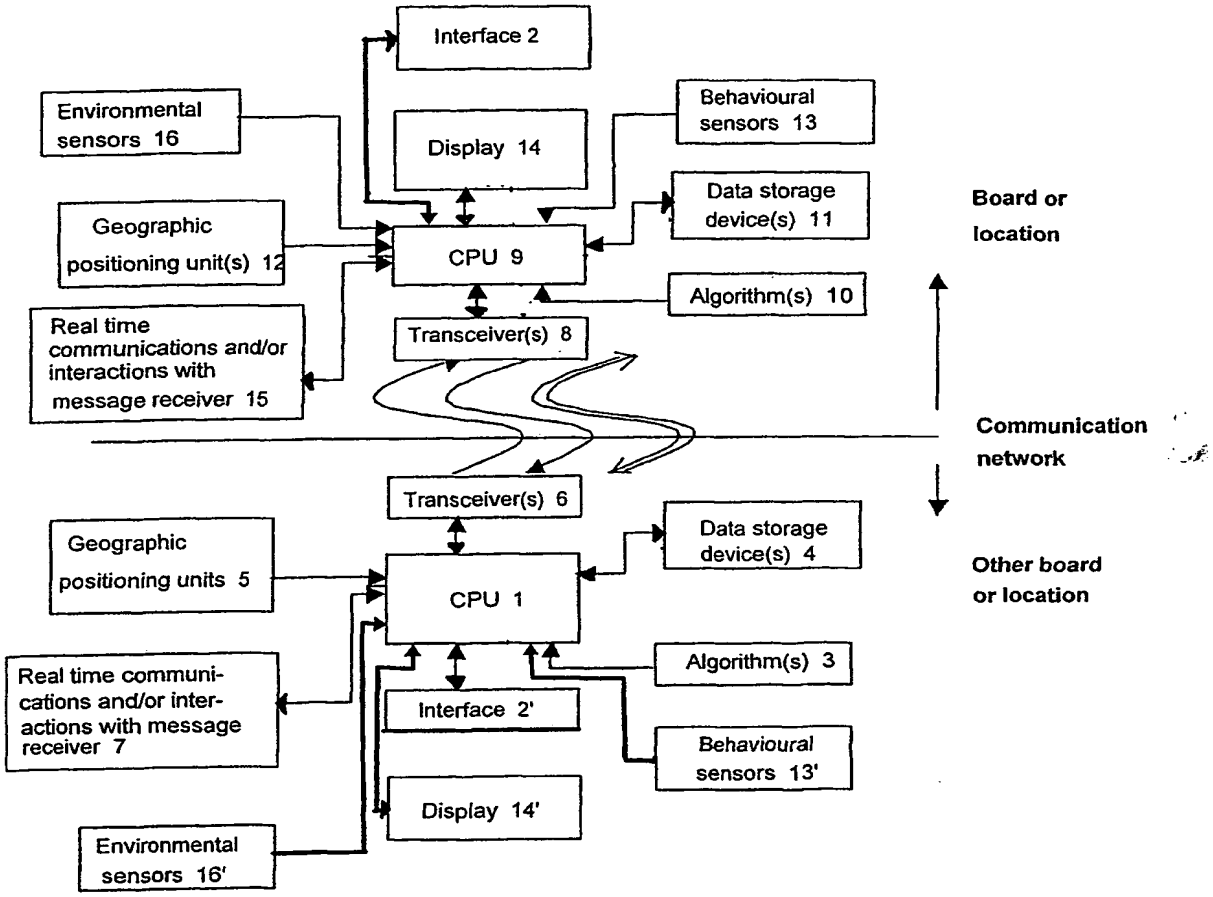
Interface 2
Environmental sensors 16
Display 14
Behavioural sensors 13
Data storage device(s) 11
Geographic positioning unit(s) 12
CPU 9
Board or location
Algorithm(s) 10
Real time communications and/or interactions with message receiver 15
Transceiver(s) 8
Communication network
Transceiver(s) 6
Geographic positioning units 5
Data storage device(s) 4
CPU 1
Other board or location
Algorithm(s) 3
Real time communi-cations and/or inter-actions with message receiver 7
Interface 2'
Behavioural sensors 13'
Display 14'
Environmental sensors 16'

Figure 1

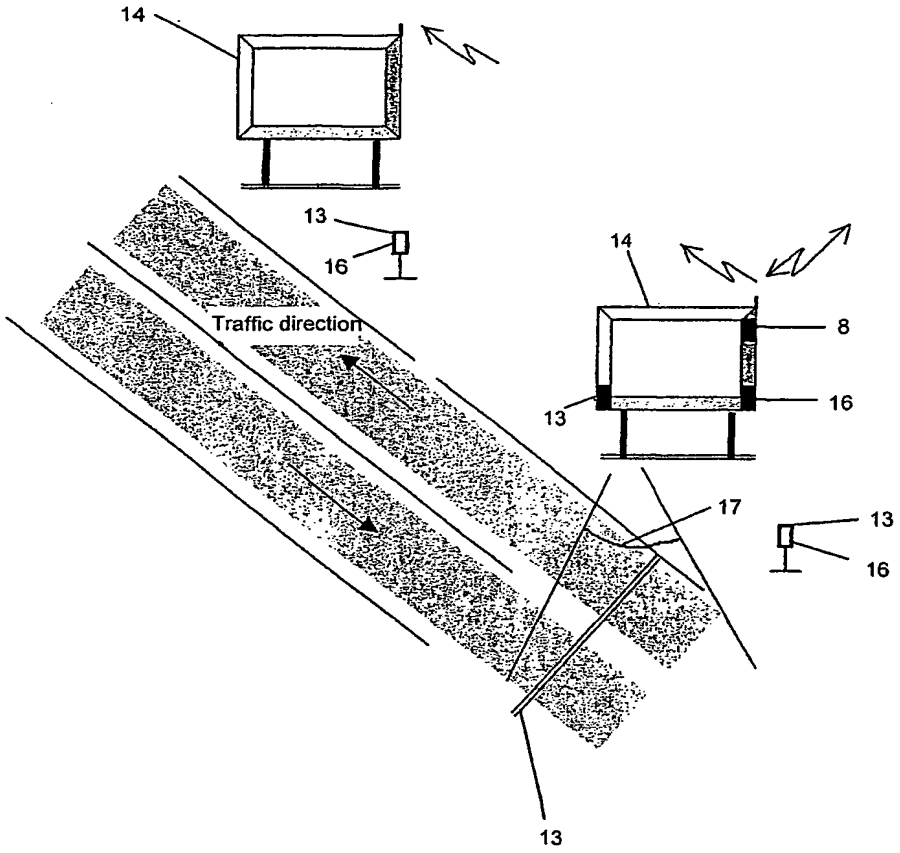

Figure 2

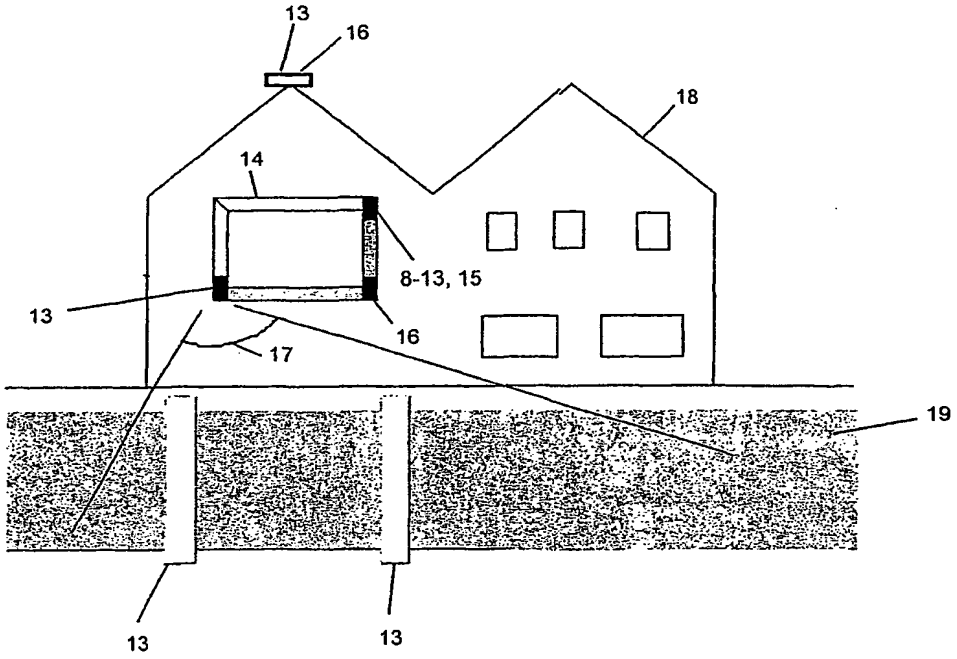

Figure 3

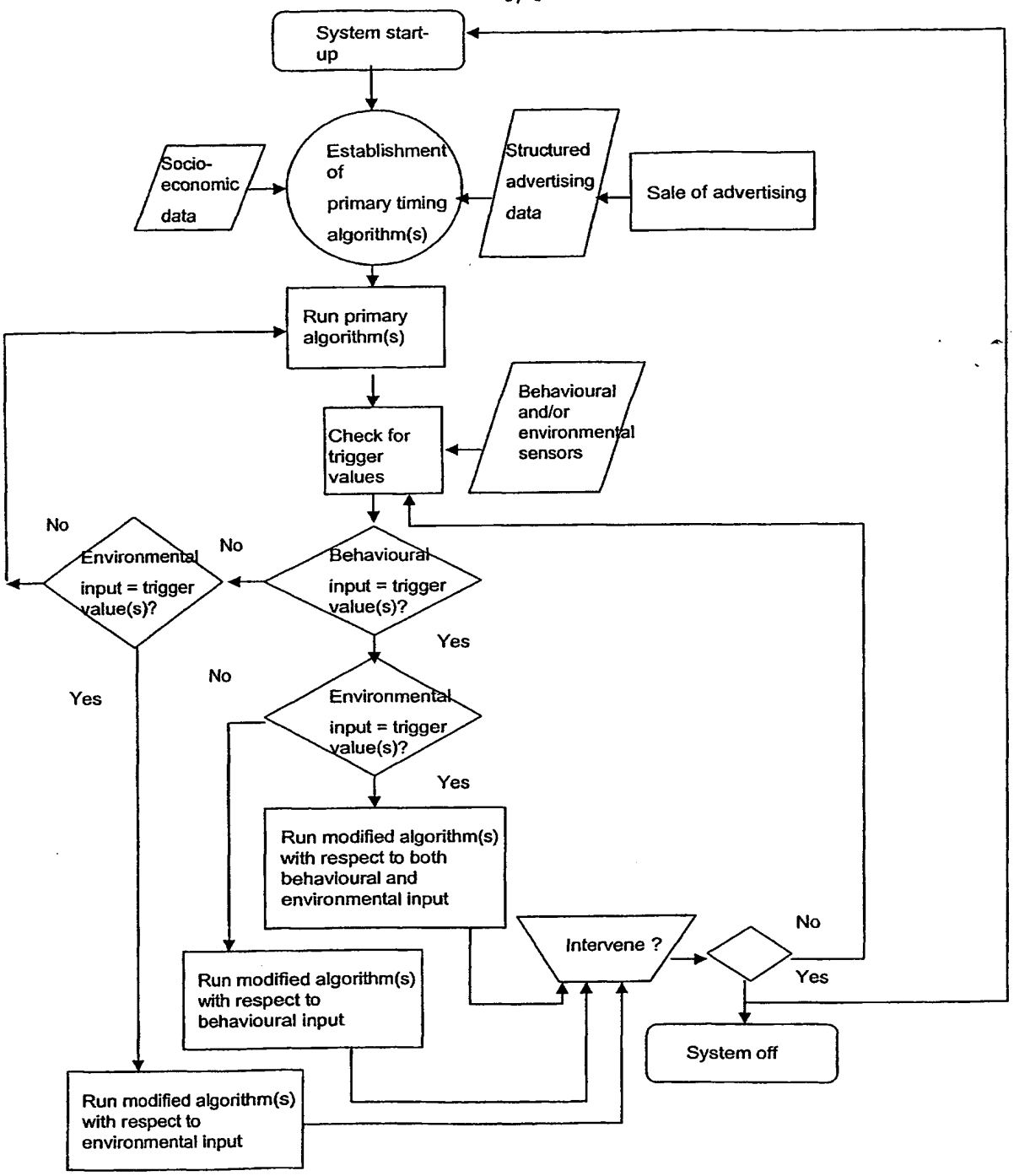
System start-up
Establishment of primary timing algorithm(s)
Socio-economic data
Structured advertising data
Sale of advertising
Run primary algorithm(s)
Check for trigger values
Behavioural and/or environmental sensors
Environmental input = trigger value(s)?
Behavioural input = trigger value(s)?
Environmental input = trigger value(s)?
No
No
Yes
No
Yes
Yes
Run modified algorithm(s) with respect to both behavioural and environmental input
Run modified algorithm(s) with respect to behavioural input
Run modified algorithm(s) with respect to environmental input
Intervene ?
No
Yes
System off

Figure 4